



February 20-21-22, 2009

**GREATER READING EXPO CENTER
Reading, PA**



A Ballantine Management Group Production

BALLANTINE MANAGEMENT GROUP
www.bmgevents.com

2009 Reading Boat Show Application / Contract for Exhibit Space

BULK BOAT SPACE PRICING

Before July 30, 2008

\$1.75 PER SQUARE FOOT

AFTER August 1, 2008

\$1.95 PER SQUARE FOOT

BOOTH SPACE PRICING

10 X 10.....\$350.00

10 X 20.....\$600.00

10 X 30..... \$950.00

20 x 20.....\$1,200.00

RETAIN A COPY AND MAIL THE ORIGINAL WITH
YOUR CHECK MADE PAYABLE TO:
BALLANTINE MANAGEMENT GROUP
INCLUDE "READING BOAT 09" ON THE CHECK.

Mailing Address:
BALLANTINE MANAGEMENT GROUP
2371 Carl D. Silver Parkway, Fredericksburg VA 22401
Or Fax to **540-548-0552**

PLEASE TYPE OR PRINT CLEARLY

Company Name (as it should appear in printed materials)-email BMG a Logo

Street _____

City, State, Zip _____

Phone _____ Fax _____

Contact name and title _____

Contact person's E-mail address _____

Boat Brands/Products Displayed (required)

Payment Information -

Make Checks and Money Orders out to Ballantine Management Group

SHOW LOCATION/ DATE Reading Expo Center, Feb 20-21-22	AMOUNT OF SPACE REQUESTED	PRICE	COST
Bulk Space Before July 30— \$1.75 sq ft		X \$1.75	=
Bulk Space After August 1— \$1.95 sq ft		X \$1.95	=
BOOTH SIZE 10x10, 10x20, 10x30, 20x20		\$ _____	=
		GRAND TOTAL	=

This document constitutes your application and contract for the use of exhibit space(s) at the Reading Boat Show to be held at the Greater Reading Expo Center, February 20-21-22, 2009. BMG reserves the right to refuse an application/contract and space to any show. Space will be assigned at the discretion of BMG, BMG guarantees no one that they will be placed in their preferred location requested. BMG reserves the right to change the floor plan (including, but not limited to aisle space) dates and hours without notice, to provide a more attractive and successful show. BMG reserves the right to remove/expel the above applicant without refund with cause. Ballantine Management Group has the absolute discretion to exercise these rights at any time. No space assignment will be made unless this application is accompanied by a 50% (non-refundable) deposit or full payment, unless Show Management has agreed upon other payment arrangements in writing. All monies received are non-refundable. A \$25 returned check service charge will be assessed for each dishonored check the bank returns to BMG.
I have read the RULES & REGULATIONS and CONTRACT fully and understand ALL terms and conditions.

Signature _____ Company _____ Date: _____